

# CLAUDIA CARLSON

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## **ClaudiaGraphics Design Services (2008–present)**

### **Principal of Graphic Design Freelance Business**

Clients include: Oxford University Press, University of Pennsylvania Press, Knopf, Penguin Group, Sadlier, Benu Press, Marsh Hawk Press, *Alimentum*, *Cricket Magazine*, New York Public Library, Mike Bowling Enterprises Ltd., Flash Rosenberg, Grant Juerey LLC, BioInformatics, and Toppan Best-set Premedia Limited.

## **Art Director at Adventure House Communications Group (9/07–9/08)**

### **English Language Training / English as a Second Language Division**

Art direct cover and interior design, art programs, of ESL/EFL books for Cambridge University Press.

## **Senior Book Designer at Oxford University Press (7/01–9/07)**

### **English Language Training / English as a Second Language Division**

Design and oversee production of ESL/EFL student books series: interiors, covers, CDs, interactive, and marketing campaigns. Children to adult level. Create duotones, 2 and 4 color print jobs. Extensive touch-up skills in Photoshop.

## **Senior Book Designer at Rosen Publishing (3/01–7/01)**

### **Young Adult Division**

Design from mss. to bound book. Work with editorial, production and interns. Photo research.

## **Online Design Consultant at Merrill Lynch (1/00–1/01)**

### **International Private Client Group**

Design user interface, content editing, animation, and DHTML for web-delivered applications.

## **Online Design Consultant at Viacom (3/96–1/00)**

### **Viacom Intranet, Simon & Schuster Intranet, Showtime Networks Intranet**

Graphic design for user interface on intra/extranets and user support materials.

## **Staff Positions (pre-2000)**

### **Art Departments**

Farrar, Straus & Giroux, Oxford University Press (trade division), Harmony Books, Universe, ABC News (online), and Gutcheon Quilts.

## **Education**

Double major B.A. in English and Art History, S.U.N.Y. at Stony Brook.

Adobe Creative Suite up to CS5 and MicrosoftWord (Mac/PC). Flash training at Noble Desktop, 2008.

“Twilight” class at International Center of Photography, 2007. Photoshop CS2 Creativity Tour, 2006. Anatomy, drawing, and painting at the Art Students League and Society of Illustrators, ongoing.

## **Publications**

Photos used for covers or interiors in many books and journals. Author of *The Elephant House*, Marsh Hawk Press, 2007. Co-editor *The Poets' Grimm: 20th C. Poems from Grimm Fairy Tales*, Story Line Press, 2003. Co-author *The Bulgarian Americans*, Chelsea House Publishers, 1990. Story in Winter 2011 issue of *Alimentum*. Poems published in journals including: *Court Green*, *Southern Poetry Review*, and *NYClit.com*.

## **Design Awards**

*Alimentum: The Literature of Food* wins Bookbinders Guild 1st Place Quality Paperback Series, 2008 and 2009. *Beating A Dead Horse*, *High Notes*, and *All Screwed Up* earn 2010 Benjamin Franklin design awards. *High Notes*, also placed in the 2011 Bookbinders Guild New York Bookshow.